

SOAP BOX



WATER
FOR ALL
ALL FOR
WATER

www.vivaconagua.org.za





This initiative is a collaborative partnership between **Viva con Agua, Baz-Art and U-Turn**, and is funded and supported by the **German Ministry of Foreign Affairs** through the **German Consulate General** in Cape Town.

For more information,
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Federal Foreign Office





Viva con Agua is a global community of people and organizations committed to a shared vision of "Water for all - All for water".

Viva con Agua uses the universal languages of music, sports and art to bring about changes in awareness, attitude and practice towards water as a human right.

Viva con Agua engages in activities to build civil society networks and sustainable social business models to make our vision a reality.



U-Turn is one of the leading NGOs that works with the homeless population of the City of Cape Town.

U-Turn programmes aim to assist participants with addiction, skills development, personal development and employment. These programmes have had great success.



Baz-Art has been fostering Africa's contemporary arts since 2016.

Baz-Art has expanded exponentially since then, currently positioned as a key player within South Africa's NGO space.

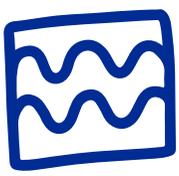
Baz-Art's values are cooperation, education and development to harness the power and creativity of art to improve people's lives.



Overview



Executive Summary
The Soap Box
Business Model
Growth Strategy
Call to Action



WASH Facilities in Cape Town



Cape Town is currently home to more than 14,000 people who are homeless or sleeping rough (pre-Covid numbers).

The City only has 2,500 beds available in shelters.

This results in approximately 11,500 people who are unsheltered daily.

Cape Town only has 2 water, sanitation and hygiene (WASH) facilities.
Both facilities are located in the CBD.

This leaves people sleeping rough outside of the CBD
without access to basic water and sanitation services

Water is a Human Right



In 2010 the United Nations (UN) recognised that water is a basic human right.

South Africa's Constitution aims to give every citizen access to water and sanitation and is encapsulated in the Water Services Act 108 of 1997.

There is a big mismatch between the "rights in principle" and the "rights in practice". A large number of people are not having their basic human right to water met in Cape Town - ultimately affecting their health and dignity.

What to do?



People who sleep rough face a range of barriers to accessing water, sanitation, health and care, so services need to reach out proactively to find and engage them.

It is important to involve people with lived experience of sleeping rough in co-producing services to ensure they are designed to meet the needs of this group effectively.

The solutions for people sleeping rough cannot be provided by any one actor alone. Local government and the voluntary and community sector are essential partners.

Delivering integrated services that truly address the complexity of need among the population who sleep rough requires coordination and collaboration.

The SOAP BOX initiative



Mobile WASH facility to provide showering and sanitation services to the homeless population in the greater area of Cape Town.

- + Muizenberg
- + Mitchells Plain
- + Claremont

The Soap Box will be integrated with a broader set of services provided by local government and NPO network to ensure it is part of a sustainable pathway out of homelessness.

Ultimate goal = To restore the dignity of people who are homeless.

CAPE TOWN

THE BATH HOUSE

THE HOPE EXCHANGE

CBD

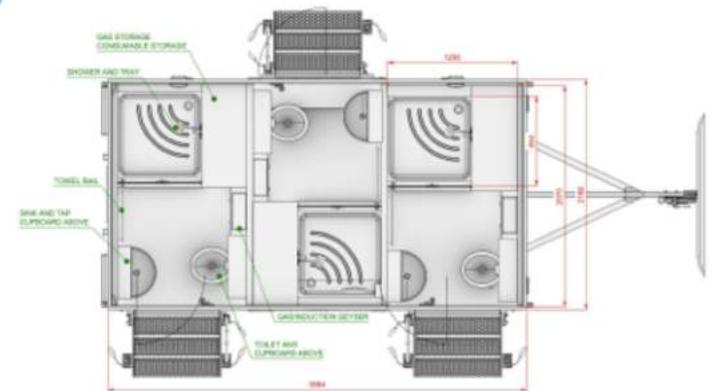
WASH BUS
CLAREMONT

WASH BUS
MITCHELLS
PLAIN

WASH BUS
MUIZENBERG



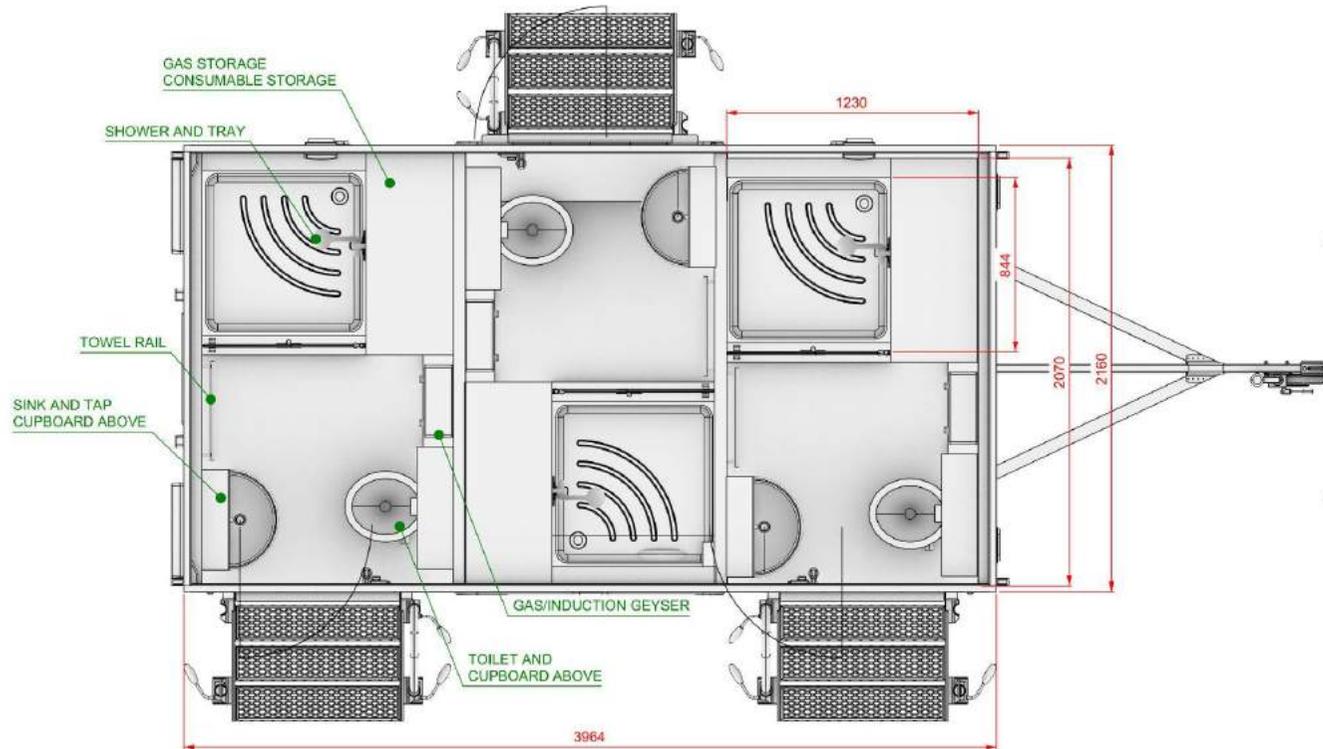
OUR
LOCATIONS



WASH TRAILER PLAN VIEW

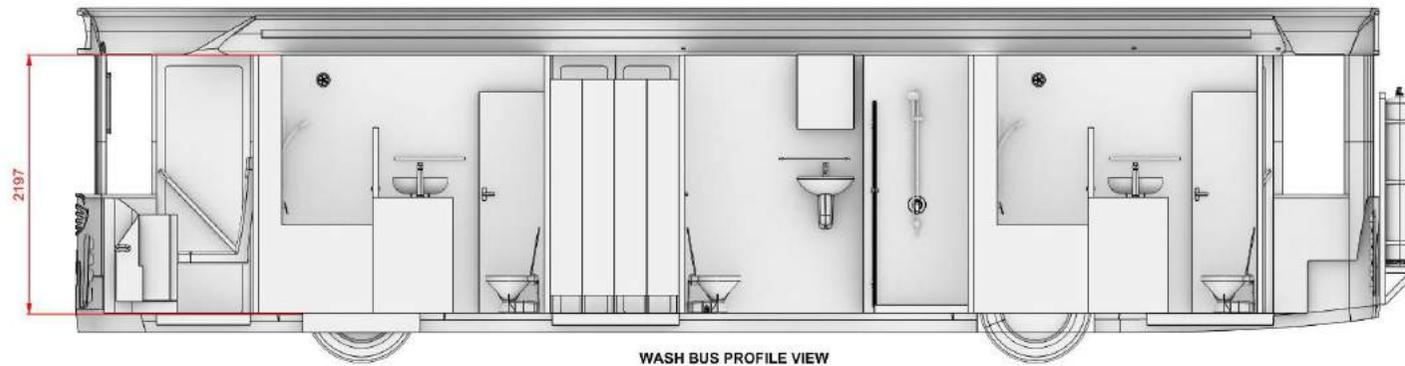
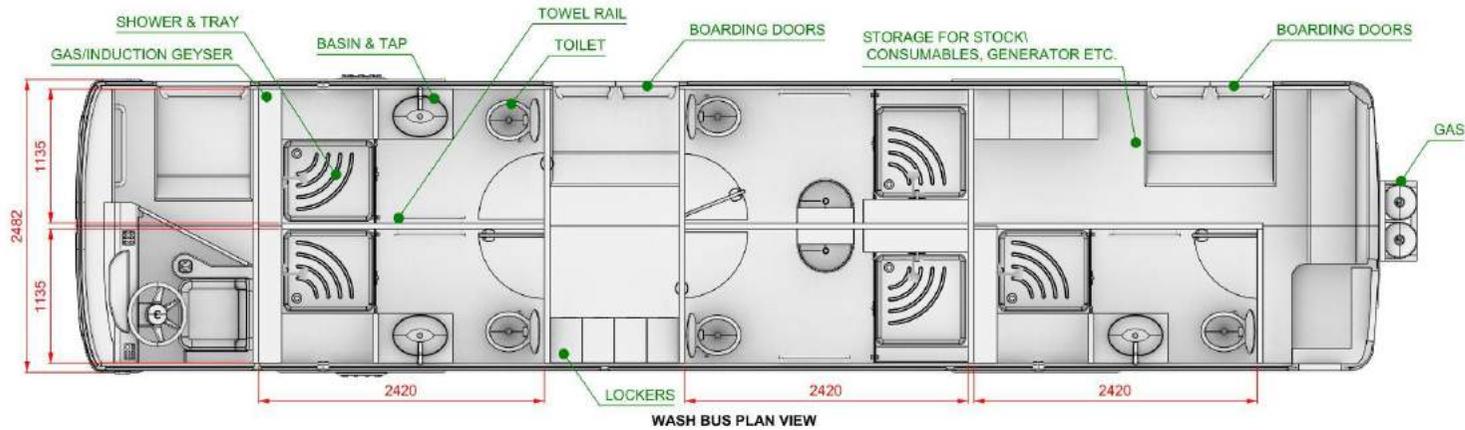
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DESIGNER: C. BROWN	2013/11/28	WASH TRAILER DRAFT 1
DRAWN:	2013/11/28	DWG NO: WT-001
PROPERTY OF CHRISTOPHER BROWN		SIZE: A4
PHONE: +27 (0)11 378 3778	DWG SCALE: 1:25	REVISION: PAGE 1 OF 3

Initial Trailer Design Layout



WASH TRAILER PLAN VIEW

	NAME	DATE	TITLE :	
DRAWN	C. BROWN	2021-11-28	WASH TRAILER DRAFT 1	
CHECKED		2021-11-28		
PROPERTY OF CHRISTOPHER BROWN			DWG NO :	SIZE :
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PHONE: +27 (0)79 391 3779			DWG SCALE: 1:25	REVISION :
				PAGE 1 OF 3



	NAME	DATE	TITLE :	
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CHECKED		2021-11-28		
PROPERTY OF CHRISTOPHER BROWN			DWG NO :	A4
PHONE: +27 (0)79 391 3779			DWG SCALE: 1:2	REVISION :
			PAGE 1 OF 3	

Initial Bus Design layout



Research in progress



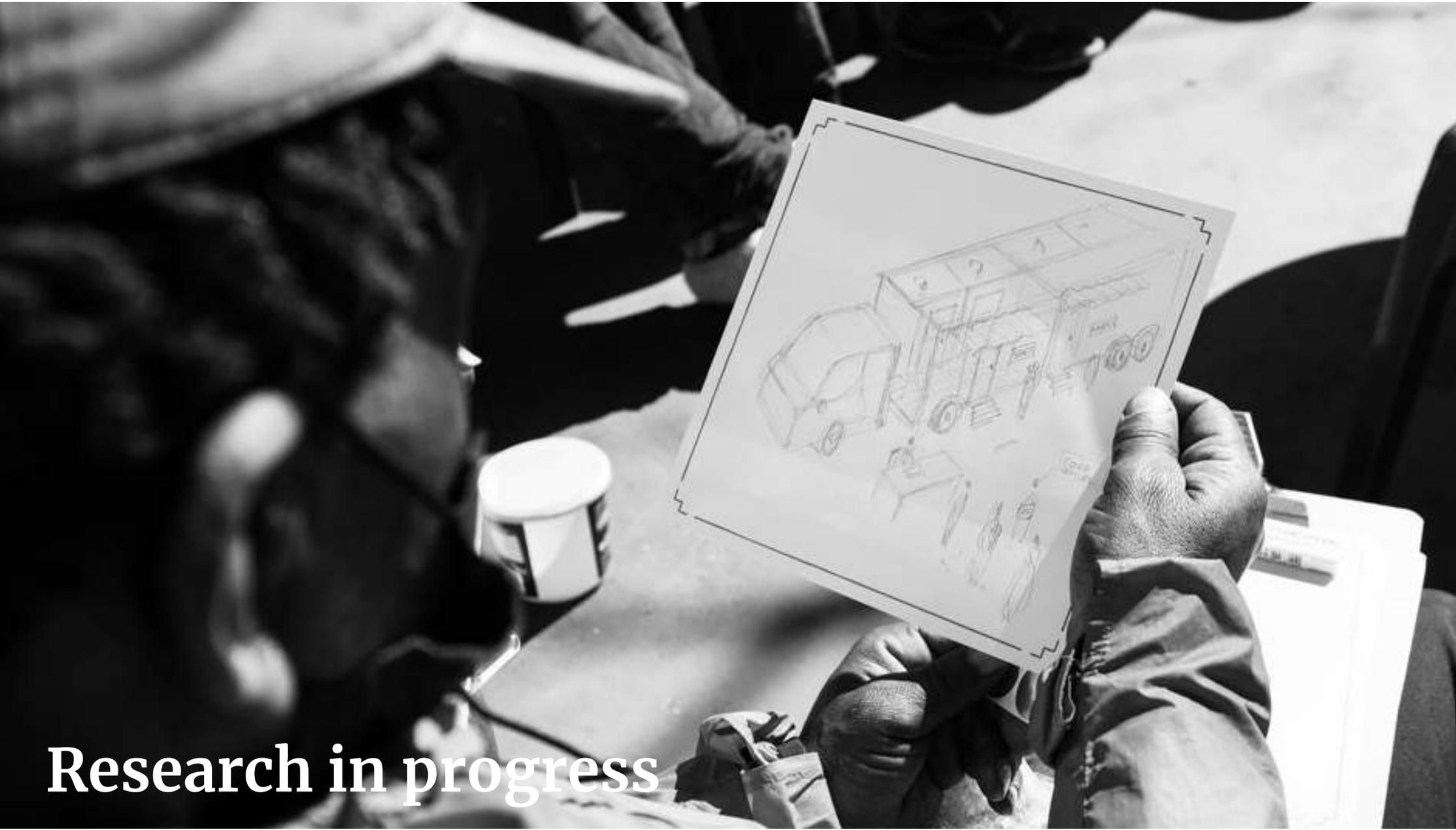
Research in progress



Research in progress



Research in progress



Research in progress

Business Model and Market Strategy



Collaboration

Work in alliance with broader NPO network and the government
Create an open network and hub for partnership

Sustainable Social Business

Develop a sustainable social business model integrating
our clients (rough sleepers)
Reach out to national and international donors,
supporters and networks

Resource Acquisition

Develop market and products to support the operational
costs of the SOAP BOX
Create an online marketing and donation platform

Growth strategy



Connect to local government and the broader NGO network at a national and international level.

Expand the WASH facility to include mobile laundry facilities.

Expand the geographic coverage of mobile WASH facilities to provide more people with their basic human right to water.

Expand the initiative to other urban areas in South Africa with high numbers of rough sleepers.



The delivery of a mobile WASH facility will assist people experiencing homelessness who have a basic human right to water and sanitation, but currently have no easy access to clean water, toilets or shower facilities. This denies people of their dignity.

By providing a safe, clean and private space to aid with WASH needs, the initiative aims to help restore people's confidence, make them feel seen and respected, reintegrate them into the communities they live in, and form part of a larger system of social support.

Our hope is that you too, will support the initiative and help us get the facility on the road.



“It would be a privilege to not have to justify why I want to be clean”
-field research participant



We have already raised 80% of the funds required to get the Soap Box on the road. Every donation makes Water for All a reality.

Will you be that person helping?

To find out more -

wash@vivaconagua.org.za

To donate -

Viva con Agua, South Africa
FNB, Branch Code 260300
Acct Number 62884592108

