MILLERNTC R GALLERY





Moin, welcome to Millerntor Gallery Number 11, the intercultural art, music, and cultural festival by Viva con Agua ARTS and FC St. Pauli! Under the theme "Making Waves - The Power of Water", we not only want to celebrate the beauty and significance of water but also draw attention to social and ecological challenges. This year, we have amazing artists from India, Ukraine, Brazil, and more. Musicians from Uganda, Kenya, South Africa, and others will bring the stages to life with their music. The cultural stage offers a diverse program, and in terms of art, we are thrilled about the new exterior wall design by Shamsia from Afghanistan, addressing peace, freedom, and women's rights.

Additionally, numerous local initiatives and projects will be represented, enriching the diversity of the festival.

I warmly invite all of you to take a behind-the-scenes look and get to know the many passionate and dedicated people who make this festival possible with their devotion. Because the Millerntor Gallery is not just what you see on the screens and stages: It is a vibrant collective of individuals who, with their energy and creativity, bring this overall artwork to life and collectively enable creation, design, and societal transformation behind the scenes.

Immerse yourself in this inspiring world of the Millerntor Gallery, where critical discourse and creative exchange come together. The gallery sets impulses, creates connections, and opens up new perspectives on water and our world. Together, we can drive transformation processes and forge new paths for a better future by experiencing the power of culture as a driver for societal change.

Let's create waves together!

Agnes Fritz - Festival director and CEO of Viva con Agua ARTS





Every year, the Millerntor Stadium, a firmly established institution in the heart of the city, transforms into an open platform for dialogue and exchange, where a diverse audience comes together on local, international, and intercultural levels. Artistic works of all genres converge here with a wide ranging music, cultural, and educational program, showcasing the various possibilities for participating in positive socio-ecological change. Over 350 volunteers, numerous international artists and cultural creators, as well as approximately 17,000 visitors, become actors of civil society. Viva con Agua ARTS is the organizer of this event and was established in 2016 as a nonprofit GmbH by Viva con Agua de St. Pauli e.V. (VcA). It supports the association's projects primarily through the organization of various events and art projects. Under the motto "ART CREATES WATER", we utilize the universal languages of art, music, and sports to raise awareness of VcA's various domestic and international projects and generate donations for their implementation.

The shared vision of all Viva con Agua organizations is "Water for All and All for Water." Viva con Agua ARTS and the Millerntor Gallery contribute to the realization of this vision through the following points:

- ✓ We aim to provide more people with access to clean drinking water, sanitation facilities, and adequate hygiene.
- ✓ We create innovative ALL-Profit value streams through the universal languages of art, music, and culture.
- ✓ We serve as a role model as a holistic, sustainable, diverse, social, transparent, and inclusive model of a nonprofit GmbH. To achieve this goal, we organize the annual Millerntor Gallery, an art, music, and cultural festival, which is the largest public platform for social and creative engagement within Viva con Agua.

Since March 2019, Berlin club operators and event organizers have been regularly gathering at roundtable discussions for a green club culture to collectively develop the contents of the "Zukunft feiern" (Celebrating the Future) Code of Conduct (CoC). By signing the CoC, club operators, cultural creators, and event organizers commit to adhering to selected goals that contribute to making the club culture more sustainable. A particular focus is placed on climate protection. As part of the Clubkombinat Hamburg, we had the privilege of initiating the process for a sustainability concept for music clubs and cultural institutions by being the first to sign the Clubtopia Code of Conduct. Key Change since 2022

へ

The Power of Water

MAKING WAVES

With Viva con Agua ARTS, our aim is to create spaces where everyone can participate and collectively shape processes of change through art, culture, and music. We respect all individuals in their uniqueness, regardless of their gender identity, orientation, origin, religion, or appearance. We reject any form of devaluation and discrimination. During the Millerntor Gallery #11, an Awareness Team is available to assist visitors, exhibitors, and participants. The Awareness Team provides initial support to those in need. They can be reached at the Infopoint or approached as mobile teams on the event premises. They can also be contacted anonymously for help through QR codes placed in toilets and other locations at the Millerntor Gallery, using the "Safer Spaces" app. Pre-installing the app is not necessary. If necessary, there is an Awareness Room available for individuals who require a safe and private space away from the public event area. The Awareness Team can accompany individuals to this room if requested.

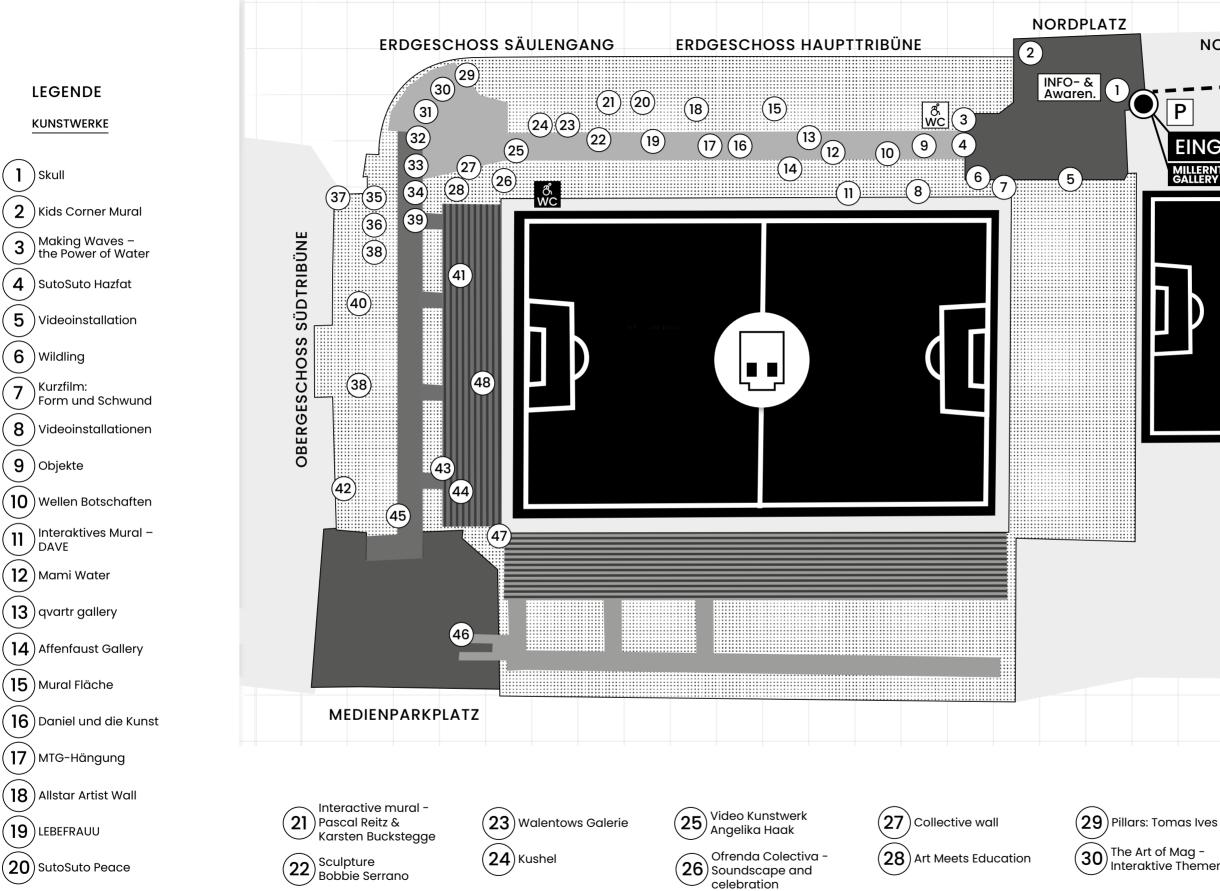
Keychange translates to "change of key", which beautifully describes the goal of this initiative: to bring about a change in the audible and visible tones in the art and music world. We collaborate with Keychange as part of our artistic and musical lineup. The initiative was launched in Europe and Canada in 2017 by the EU and aims to promote gender equality through training, mentoring, and fostering equal representation in networks, conferences, and partner festivals. Our desire is to make the Millerntor Gallery an open space for equal participation and representation, a space that welcomes people who have been marginalized. Through our partnership with Keychange, we strive to create an inclusive environment where everyone can feel valued and heard.

It starts with a single drop, creating small ripples, and drop by drop, a wave emerges - a movement, a network that grows and becomes a stream, a river, an ocean. The Millerntor Gallery #11 is dedicated to the theme of MAKING WAVES - The Power of Water. Water is a resource essential for the lives of humans, animals, and plants, carrying sociological, political, and ecological consequences. It simultaneously embodies an intriguing polarity between aesthetic spectacle and powerful natural force, capable of creating and endangering life. Located in the port city of Hamburg, the Millerntor Gallery provides a platform for artists to present their perspectives on the theme and promote awareness of the value and significance of water. It encompasses not only local and regional perspectives but also international and intercultural approaches. Through artistic and cultural contributions such as visual arts, installations, photography, and video art, "MAKING WAVES - The Power of Water" is explored from various angles, encompassing ecological, power-structural, and aesthetic perspectives. The event addresses themes of social engagement, collective action, sustainability, climate protection, the examination of societal power structures in an intercultural context, as well as the multifaceted nature of water in its aesthetic and spiritual dimensions. Visitors have the opportunity to be inspired, reflect, and engage in conversations with others. It all starts with drops that form a wave. Through art, culture, and music, we create a wave of joy, energy, power, and creativity. Together, we make waves for our vision: ART CREATES WATER.





MILLERNTOR GALLERY LAGEPLAN KUNST



1

2

3

4

5

6

7

8

(11)

(18)

DAVE

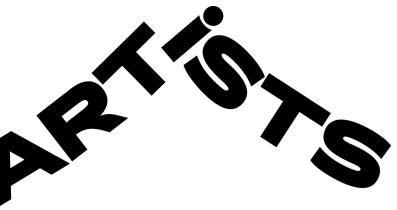
) Skull

		\sim			
-	NORDEN				
NORDVO	RPLATZ		`		
Ρ	Fahrro	ıdparkpla	ıtz		
EINGANG	E Ticket	ing & Gäs	teliste		
MILLERNTOR GALLERY	තී ^{Rollieii}	ngang			
		D- & aren.	fo- & Av	varenes	spoint
	(31)Eine	Stadt v	vird bun	t
	(UNSTABLE Lights - Florian Merlet & Simon Huntington			
ΙV	(33 Framespotting			
	(34 Max	Cavall	ari	
	(35) Kev	in McElv	vaney	
	(36 Fisc	herei in	Mauret	anien
	(eoinstal Banyo	lation	
	(38 Indi Cor	an Movi ner	ies	
	(39 Julio	an Pirch	ier	
	(40 Art	Prints		
	(s Exhibit	ion	
	(42 Spie Pas	eler*inne cal Bün	en Portro ning	aits
	(43 St. F	Pauli Mu	seum	
	(44 Sim	on Pusc	hmann	
	(45) Free	ter exhik e school design		
	,	$\langle \cdot \rangle$	-		

Interaktive Themenwand

(47) Videoinstallation [/] Hati Hati Mas 48 Käpten Nobbi Fisherman's Boot

(f 46)MTG heart sculpture



Aashti Miller

The architect and illustrator from Mumbai brings together different worlds with detailed drawings.

Afsaneh Nagy

The German-Persian photographer gives a new face to our fast-paced modern lifestyle with her reinterpretation of classical photography.

Aleksandra Kovaleva

The Ukrainian artist engages with the human existence in various art forms.

Angela Sepeur

In her abstract works, she explores emotions, courage, and freedom.

Angelika Haak

Her artistic focus lies in the construction and deconstruction of identities. With her contribution this year, she represents the collective of Millerntor Gallery.

angry_koala x HkdNs

The street art collective makes the world more colorful.

Anna Cloyo

Student of Communication Design at FSG Hamburg.

Anna Franke

Her images are reflections of modern myths between mass consumption and yearning for nature.





Anpu Varkey

Her passion for heights, time travel, and desolate landscapes is reflected in her massive murals in India and around the world.

Aileen Clausager

The young artist merges painting with a sense of nature and abstraction.

Arima Kollektiv & GS Sternschanze

The international collective defines its style as Urban Pop Art with a commitment to promoting change through color, sound, and social action.

Art.Mann

The long-time VcA supporter delineates places of eternity and infinity with his abstract paintings.

Björn von Schulz

The designer, illustrator, and graffiti artist focuses on figurative drawing and painting.

Bhuri Bai

The Indian Bhil tribal artist depicts her culture and surroundings through triumphant goddesses and scenes from everyday life.

Bobbie Serrano

The "Birds" created by the Hamburg street artist convey societal and interpersonal themes through the use of different materials.

Bona_Berlin

Bona_Berlin is known for her faces that are as unique and diverse as each individual among us.

BRAINFART

The perfect symbiosis between eccentricity and urban art.

Carlotta Hagestein

The ten-year-old mischief-maker enjoys going to Millerntor with her parents, is a big fan of the Millerntor Gallery, and loves painting in her free time.

Caro Daur

The native Hamburg resident is a self-made entrepreneur, e-book author, creative consultant, and artist.

Carolina Anna Timm

Student of Communication Design at FSG Hamburg.

David Rodriguez

Through David's art, they attempt to reconcile peace between two worlds to which they belong.

DAVE

The artist, creative director, and AR enthusiast designs wall murals and works with augmented reality, among other things.

EINSA CE

EINSA CE creates installations in public spaces that consist of both technology and animal elements.

Eliot the Super

The freelance artist, curator, and musician is considered one of the pioneers of the German hip-hop movement. Pop culture and junk food are the subjects of his works.

Elmar Lause

Bizzare fantasyfigures and hybrid creatures mark his sculptures, assemblages and portraits.

Fabian Wolf

Fynn Feistauer is studying communication design at FSG Hamburg.

Fynn Feistauer

Feliz sees art as an aesthetic contemplation of the ephemeral nature of eternal reality.

FELIZ

Feliz sees art as an aesthetic contemplation of the ephemeral nature of eternal reality.

FiftyfiftyGraffiti

The collaborative project presents trains painted on paper by graffiti artists EPSC, PONE x UWE ARNOLD, INKA, JOYS, RADICALS, SEMOR, SHARE, and TOWN.

Florentine Deris

Student of communication design at FSG Hamburg.

Florian Merlet

The photographer documents his daily life in the style of street photography.





Framespotting

The gallery of Framespotting is the street. The gallery is often only present for a very short time because whoever finds a picture can keep it.

fraujule*

Old dishes decorated with new content, emphasizing left-wing activism.

Horst Wäßle (Freunde der Schlumper e.V.)

Horst Wäßle is a member of the Ateliergemeinschaft "Die Schlumper" and usually paints abstracted individual figures.

Gosp

Coming from the classic graffiti scene, he now creates figurative compositions that are often complemented or highlighted using precise graphic techniques.

Christina Gotz

As co-founder of the comprehensive visual studio thirtysixshots, her artistic focus lies not only on directing, video, and graphics but also on analog photography.

Hannah Müller-Hillebrand

Hannah is a contemporary art artist whose works are inspired by women and explore the visibility of female identity.

HAW Gaming Kiosk

Interactive illustration & games meet peace research.

HAZE

Designer, illustrator, and artist: Somewhere between letters and characters, abstract patterns are created that never pretend to be something but occasionally become something.

Hati Hati Mas

The punchlines of his Dadaistic simulations are groundbreaking in two senses.

HOKER ONE

With roots in the graffiti scene, a passion for calligraphy, and extensive studies in illustration, a symbiosis of these elements can be found in his works.

HollywoodHarry69

Coming from the classical graffiti scene, all his works are still based on typographic forms.

Helen Mierisch

The aspiring communication designer is fascinated by the world of visual communication and finds it exciting how design and composition can convey messages.

Henriette Mutzberg

The aspiring communication designer loves to be creative and constantly tries out new techniques and styles.

HÜLPMAN

HÜLPMAN (Felix Aaron Hülpüsch) is an award-winning graphic designer, painter, and illustrator based in Berlin. His works are characterized by a clear and expressive line that is direct, playful, and narrative.

ICONEO

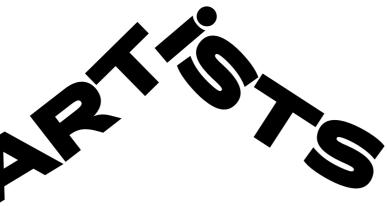
He is an illustrator and designer, focusing mainly on nature, culture, and social interaction in his works.

Isabelle Breitkopf

The vibrant and abstract paintings of the Mainz artist are true color explosions.

IT'S STEFA

"More is more" is Stef's approach to life, and her characteristic style is shaped by recycling ideas, visual elements, and materials.



INTERTRONIKA

The intercultural and creative network presents their exhibition "I feel vulnerable."

Atenas Denegri (INTERTRONIKA)

The abstract works of the Peruvian artist are characterized by emotions and feelings.

Karina Przychodny (INTERTRONIKA)

The art of the Colombian illustrator and painter is provocative and expressive.

Benedetta Sanna (INTERTRONIKA)

For the artist with Peruvian roots, nanoscience and painting are ways of self-discovery, play, and joy.

Jack Lack & Fesa

Jack

Combines dreary urban environments with vibrant tones in his murals.

Fesa Visual artist specializing in realistic oil painting.

Jan Kamensky

The Hamburg artist Jan Kamensky describes himself as a visual utopian and digital gardener.

Jannik Stegen

Compositions of geometric and organic elements, as well as colorful characters, are the focus of the illustrator.

Jan Plewka

Jan Plewka, well-known as the singer of Selig, has been painting like a maniac for a year.

Janine Albrecht

The design and photo artist with a passion for graphics and a deep connection to analog is part of the Lebefrauu collective.

Jean Bizimana

Documentary photographer and videographer with a focus on social issues related to Africa.

Jemilla Pir

Young artist with a preference for laser prints.

Jenny Wirschky

A good story opens up the whole world – what it takes is the right words. At all times.

Johanna Lehmann

An aspiring graphic designer who draws both analog and digital.

John Reactor

His illustrative and painterly paste-ups can be found on walls in major cities. Here he showcases NFT artworks.

Jonas Grewe

Jonas Grewe's painting revolves around the associative, intuitive moment.

Jonathan Esperester

His collage-like paintings combine different materials and styles.



Julian Pircher

The photographer exhibits works from his photo book "India Uncommented," which was created during a project trip with VcA.

Ju Mu Monster

The artist with Peruvian-Chilean roots is fascinated by people in costumes, customs, dances, and the vast world of masks.

Juri Lobunko

Also known under the pseudonym "Toon," the artist from Bielefeld works not only on traditional media such as canvas and paper but also on facades in public spaces.

JUSTADDSUGAR

For the collective of the creative content agency JUSTADD-SUGAR, there are no limits to creativity. They collaborate with renowned partners to support events like the Millerntor Gallery and express the full range of creativity.

GLITTORISGANG

The GLITTORISGANG brings a new wave of empowerment, intersectionality, and feminism in motion through workshops, performances, and music.

Käpten Nobbi

True to my motto "Don't throw away, there's still something you can do with it," I collect my materials from waste disposal sites, construction site containers, or bulky waste.

Karina Przychodny (Intertronika)

The art of the Colombian illustrator and painter is provocative and expressive.

Kathleen Böttcher

Sustainable, floral, and feminine artworks are created fro upcycled materials.

Kevin McElvaney

The freelance photographer is driven by his interest in the environment and humanitarian issues.

Kita Piratennest

The preschool group from Kita im Stadion is part of the children's exhibition with their artworks.

KITSCH KIOSK

The studio is dedicated to creating unique artworks from glass, emphasizing traditional craftsmanship and sustainable design.

Klara Schoell

Her painting is a play between preservation and destruction, an interaction of different emotional states.

KreaStart

KreaStart is a project that accompanies people from longterm unemployment in developing a positive self-image in relation to the environment through aesthetic educational processes.

Krieg und Freitag

The Krefeld cartoonist Tobias Vogel has been publishing his humorous and poetic stick figures on social media and in publications since 2017.

Kristine Ringe LEBEFRAUU

As part of the feminist collective Lebefrauu, Kristine sheds light on the deficiencies of our neoliberal economy, racist thinking, and anti-feminist actions.

Tatjana Priachin LEBEFRAUU

As the initiator of the feminist collective LEBEFRAUU, she provides authentic, unedited insights into the true stories of FLINTA individuals through her analog photography.



LaMü

The documentary photographer finds it particularly important to let things unfold naturally and create spontaneous images.

Laura Pusback

Her oil paintings revolve around femininity and the human form.

Lerke Nennemann

The focus of her work is the dynamic relationship between form, color, proportions, structure, and the diversification of techniques and materials.

Lars Stenchly

The painter is an emerging artist, and his muse is anonymity and loneliness.

Linda Böse

The deep desire to be free from any concepts and strategies led her to create her own art project, "HEAVEN SENT."

Das Lippenbekenntnis

The urban art of the collective stands for love, passion, and diversity and aims to inspire action without paying mere lip service.

Lix San

Her focus lies on typography and hand-lettering, seamlessly incorporating her Colombian roots.

Looping Lovers

Digital artist duo and creative studio from Berlin.

Lukas Gude & Daniel Heinze

Both are currently undergoing training as communication designers..

maens

The minimally painted characters, animals, and plants can be found mainly in Hamburg but also in various other places around the world.

MagMagMag

I draw inspiration for my work from memories of my childhood, things that bring me joy, good music, and great comics.



Malditas Ternura

The women's collective from Buenos Aires aims to create critical thinking in public spaces through their murals.

Marambolage

"Those who live the inner child never forget what is truly important in life."

Mari Pavanelli

Her close relationship with nature gives her art sensitivity and organic traces, which she presents in her playful universe.

Maria Schwarz

The former electronics technician, born in Poland in 1948, finds nothing more beautiful than pursuing the hobby of painting.

Marie Cloppenburg

Her paintings, sculptures, and illustrations reflect a naive childlike perspective on her surroundings.

Marius Sperlich

The photographer creates new artworks from extreme closeups of the human body and various materials.

Marshal Arts

The artworks of the Chilean artist can be found on the streets from Hamburg to New York.

Martin Dorsch

My art is characterized by diversity, experimentation, trying out, and pushing boundaries.

Marvin Schimanski

 $Student \, of \, communication \, design \, at \, FSG \, Hamburg.$

Max Cavallari

The Italian documentary photographer explores migration, technology, and the environment. His works revolve around the interactions between humans and the world around us.

Michel Friess

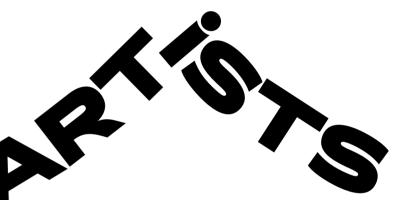
Michel Friess is one of the currently most successful and significant German and international pop art artists.

Milchbengel Ultra

His motifs are always maritime in nature, and a bearded sailor is often found in them.

Million Miles Tattoo Studio

The studio brings together various artists and styles, providing space for exchange, learning, and personal development.



Miss Allie

The images are like her music: expressive, intense, and colorful!

mittenimwald

The street artist is known for his work with stencils, collages, and stickers.

Nardstar*

Radiant colors combined with a geometric style result in figurative and natural elements in her work.

Nathalie Voigt

The self-proclaimed artivist conveys a socio-critical and political message in her artwork.

Neige in Summer

The Guatemalan graphic designer and illustrator draws inspiration from the magical nature of folklore.

Nicolas Ipiña

Photography and graphic design accompany him in the creation of beautiful and profound processes.

Nils Kasiske

Freelance illustrator and artist from Hamburg with a focus on digital works.

Ofrenda Colectiva

The artistic works of the collective consisting of Elisenda Estrems and Selma Bozanic encompass a multidisciplinary spectrum of performance, sound, photography, video, graphics, and poetry.

Olesja Reiser

The graphic designer and illustrator captivate her clients with clever and individual designs.

Pamela Rees

Pamela artistically engages with topics such as feminism, inclusion, and mental health.

Pascal Bünning

The photographer portrayed the players of FC St. Pauli.

Pia Fleckenstein

Her large-scale wooden paintings depict fluid fabric of timeless inner life.

PIPPILOTTA (Pippilotta Solution)

Is it garbage or can it be art? Pointing out - enlightening - getting politically involved - showing solidarity.

Pink Amando

Energy, Synergy, Love

Pippo Kudi

In my two current series, I paint two themes: "Entrepreneurial Spirit" & "Long Journey."

Priyanka Thaker

The Indian architect designs wall paintings, sculptures, installations, wallpapers, and furniture in her studio "House of Berserk."



PUSH

PUSH is a Hamburg sculptor crew that has been installing sculptural objects in public spaces since 2011.

FC St. Pauli Rabauken

The football school for children and teenagers up to 13 years old offers various recreational activities related to the football club at Millerntor.

Raws

The Berlin artist engages with the abstraction of urban aesthetic elements, digitalization, and societal challenges.

Rena Brückner

Her artworks depict differences in the lives and existence of women.

Roeler

His illustrative style showcases portraits of humans and animals.

Rommy González

Her work revolves around the interpretation of nature and the search for an interface between art and science.

rosahahn

rosahahn plays with abstract figurative color field painting, contrasts, clear lines, and shapes. Abstract, figurative color field painting, contrasts, clear lines, and shapes play a significant role.

Saida Kiyamova

Saida's art brings a piece of nature into interior spaces to help people feel better.

Schaffenslust

She likes to connect her art with the #monsterlinos - small colorful beings with the desire to bring a smile to everyone's face.

Shamsia

The first female street artist from Afghanistan addresses the precarious situation of women in her country.

Sharonda Quainoo

Art filled with representation, sensuality, and West African mysticism combined with discourses on societal roles and postcolonialism.

Shaya Navid

My approach to painting is intuitive, emotional, and therapeutic.

Simon Puschmann

Simon Puschmann is an award-winning photographer and director.





Somari

Ukrainian female graffiti artist, painting in the style of Ukrainian graffiti bombing.

Sophie Schroten

I'm Sophie, 21 years old, currently studying Communication Design at FSG Hamburg.

Stefan Sonnabend

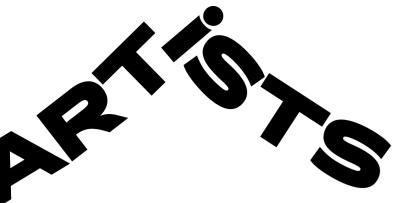
Director & editor at the media agency STEEPTWO, Schwer and Sonnabend.

Streetvulven

Smash the patriarchy!

SUTOSUTO

The artist duo of Susanne Dallmayr and Thomas Koch explores the themes of identity, society, nature, and technology.



jo L NON

TAPE THAT

Tape That is an international tape art collective that creates artworks using adhesive tapes.

TONA

TONA is an internationally renowned street art artist from Hamburg.

Tomas Ives

His works are a captivating synthesis of abstract and figurative elements.

The Jylietta

Their preferred motif is the human being, especially in the form of portraits.

Thomas Carls, Tobias Wüstefeld, Tim Carstens (Desk7)

The artist trio Thomas Carls, Tobias Wüstefeld, and Tim Carstens (Desk7), hailing from Hamburg, synergistically collide different aesthetics.

Torsten Meyer

My abstract works are colorful, energetic, and always infused with a healthy dose of positivity.

Trespassers

The Indian artist collective explores the position of artists and spaces in artistic practice and experiments with it.

Ulrike Uhl

Her focus lies in surfaces, decorative, and free painting.

Vigdis

Her works explore sexuality, love, and communication.

VOLANE

Volane's symbolic and iconographic works depict beauty in the rough.

Yeye Weller

The illustrator from Münster combines playful characters with cheerful colors.

Zrog&Pencake

Works with a mix of playful illustration and experimental graffiti.



Which artwork lives in my head rent-free? Put pen to paper and use the blank spaces to bring your own personal interpretations of your favorite exhibits from this year onto paper. Feel free, and if you'd like, share the result with us and the whole world on Instagram using the hashtag #immakingwaves



LEGENDE

2

3

11

12

14

16 Oase

NORDPLATZ EVENT SPOTS AND STAGES SÄULENGANG HAUPTTRIBÜNE 10 Sound System INFO- & Awaren. 15 9 Glittorisgang 16 3 4 HD Ρ ି WC 10 Kids Corner 13 6 14 Theater ws 12 11 37 ╋ 7 8 ര് WC 2 Rondell 24 Culture Stage 17 18 24 Villa Viva

27 Mural Stage 36 Main Stage Süd

ACTIVITIES

5 Poetomat 6 Fotoautomat 17 Print Shop 18 VCA Stand

19 Farbfabrique Siebdruckwerkstatt

Rabauken Fun and Games Area

SÜDKURVE

20 Kuttique

21 Foto-Setup

22 Tattoo Studio

23 Gaming Kiosk

25 Kicker

26 Live Art Box

28 Schach + Mühle

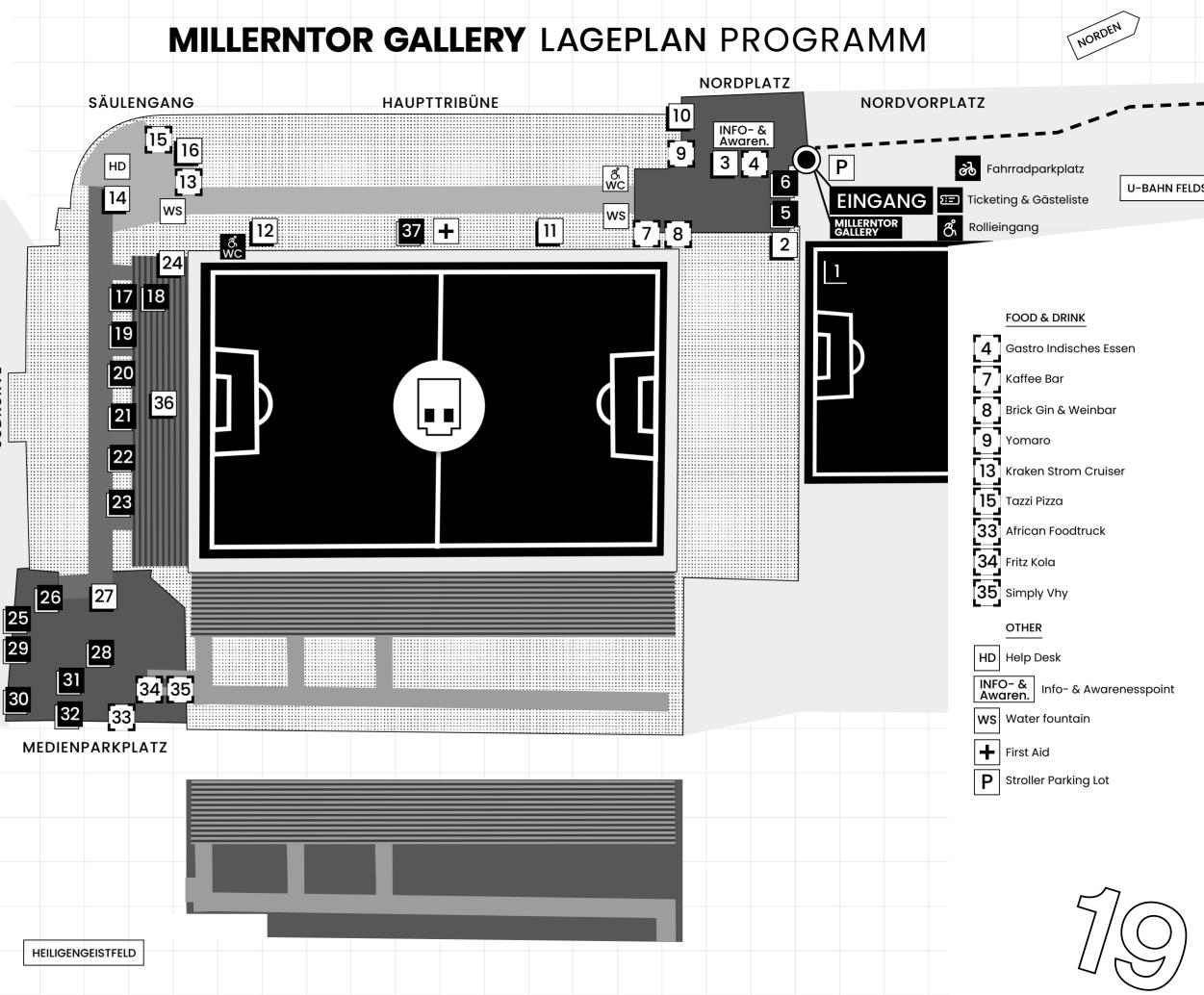
29 Ping Pong

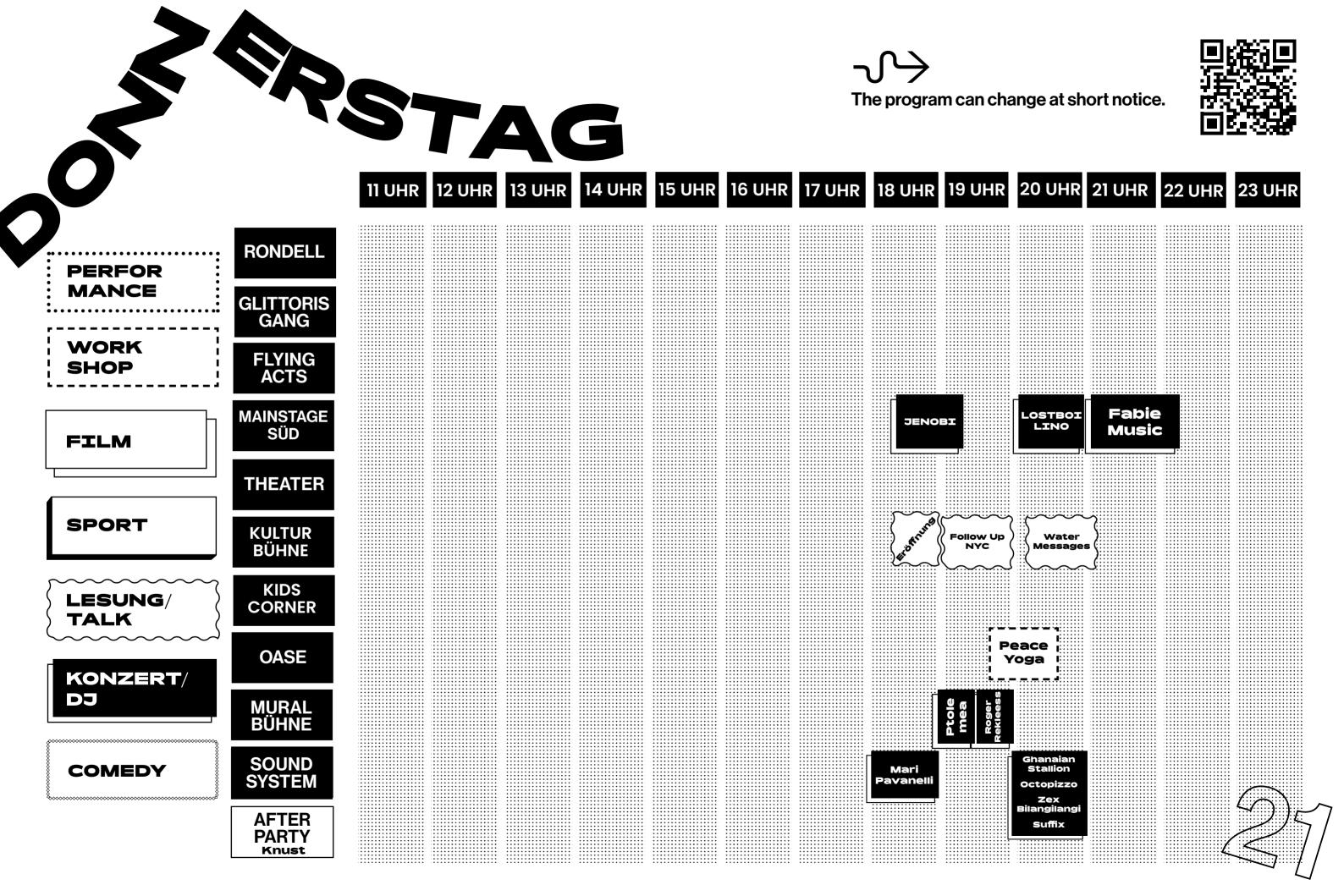
30 Gaming Van

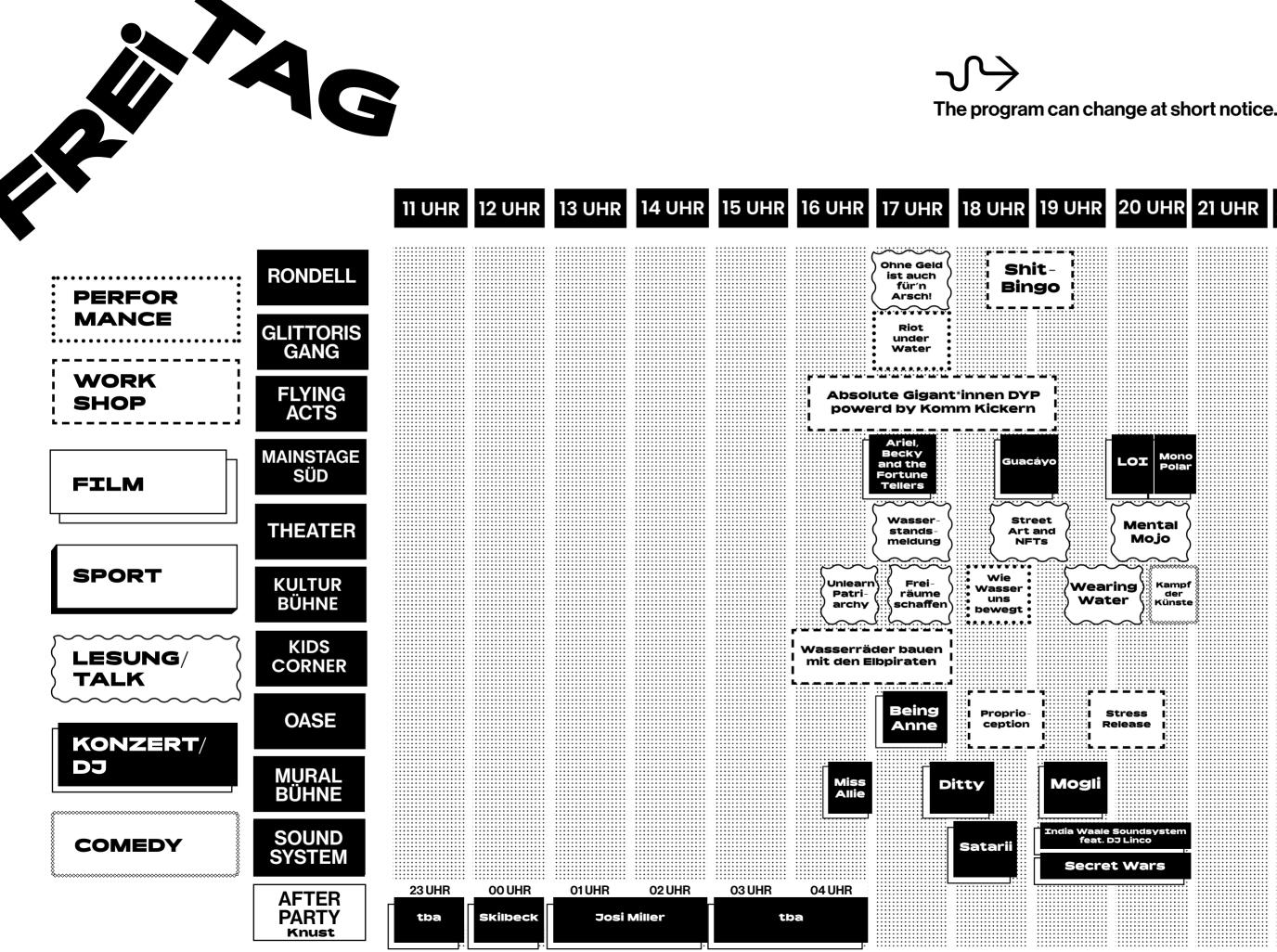
31 Skate Area

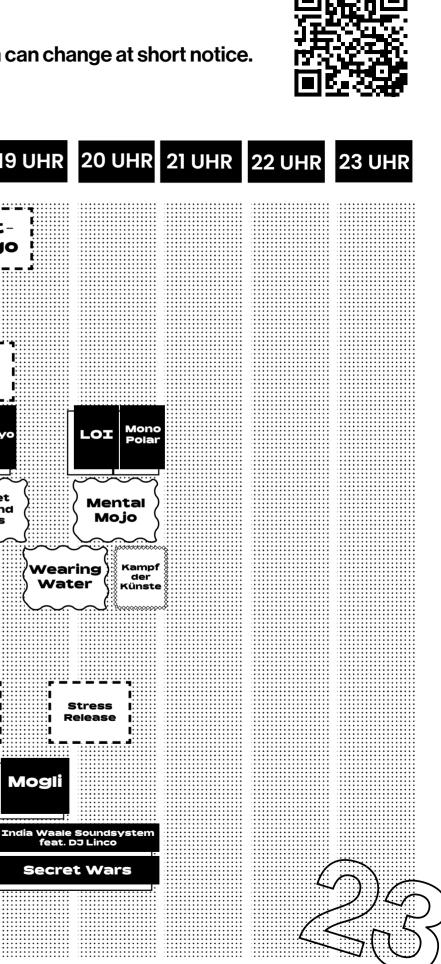
32 Paletten Tribüne

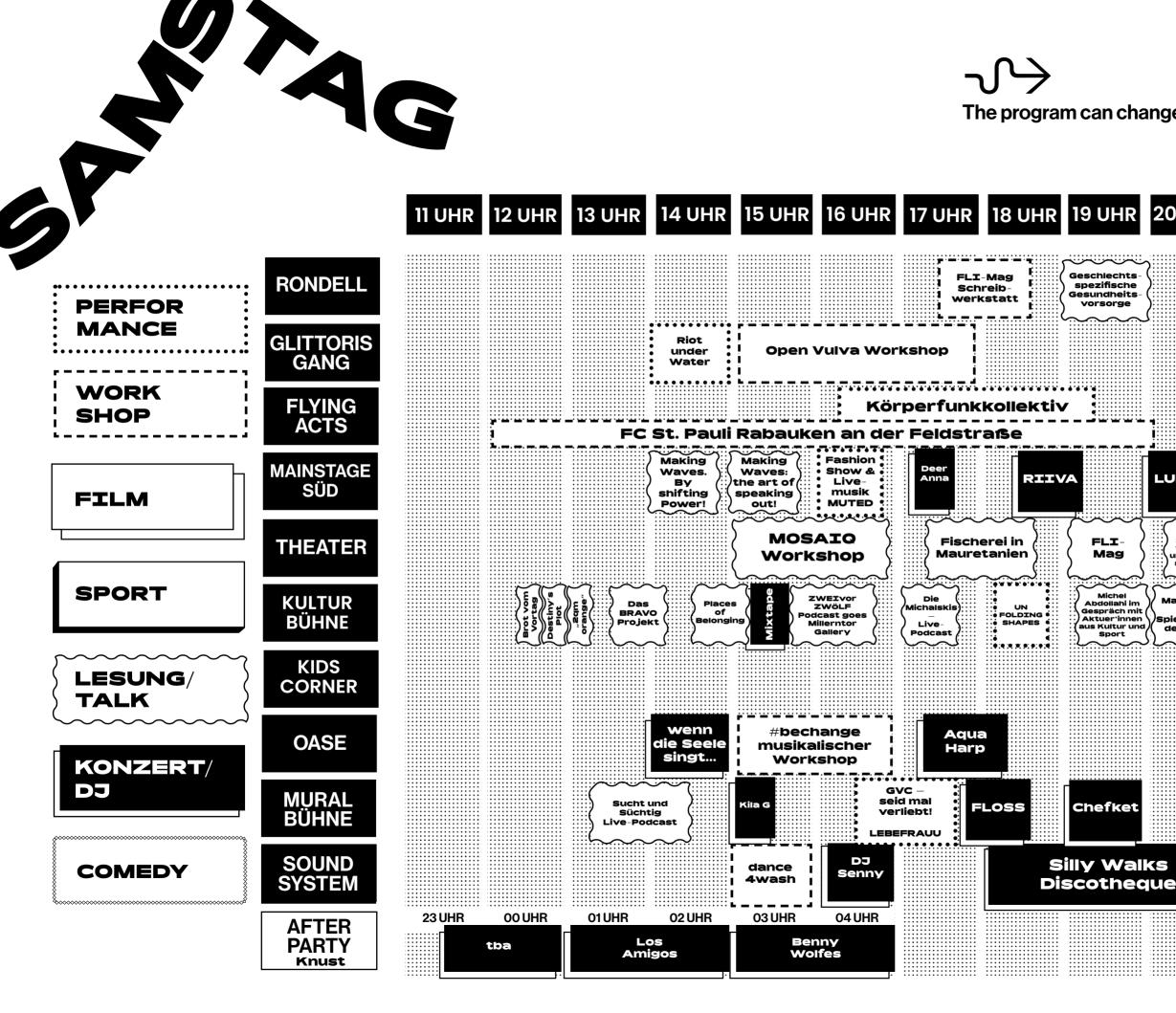
37 Kunstshop

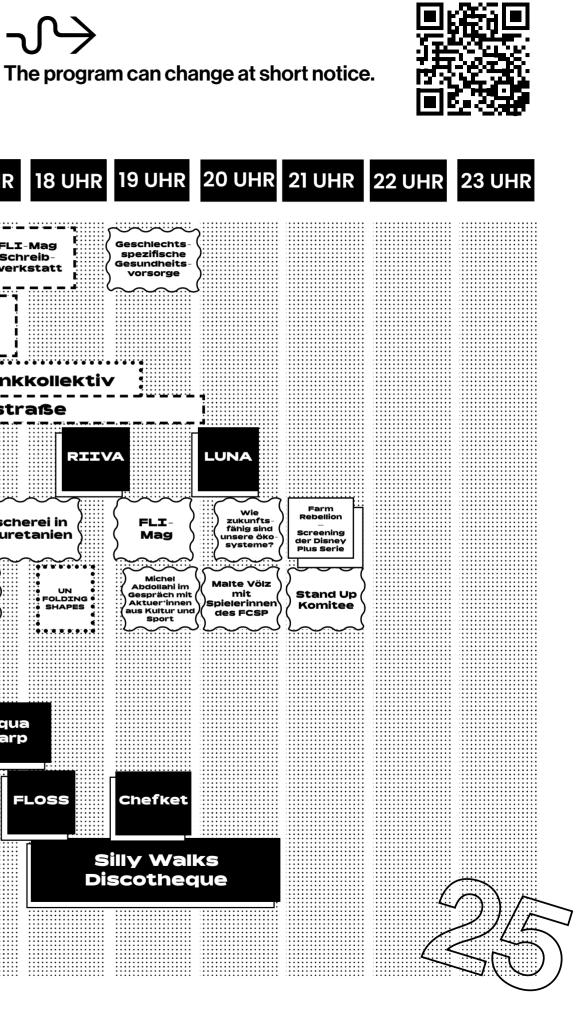


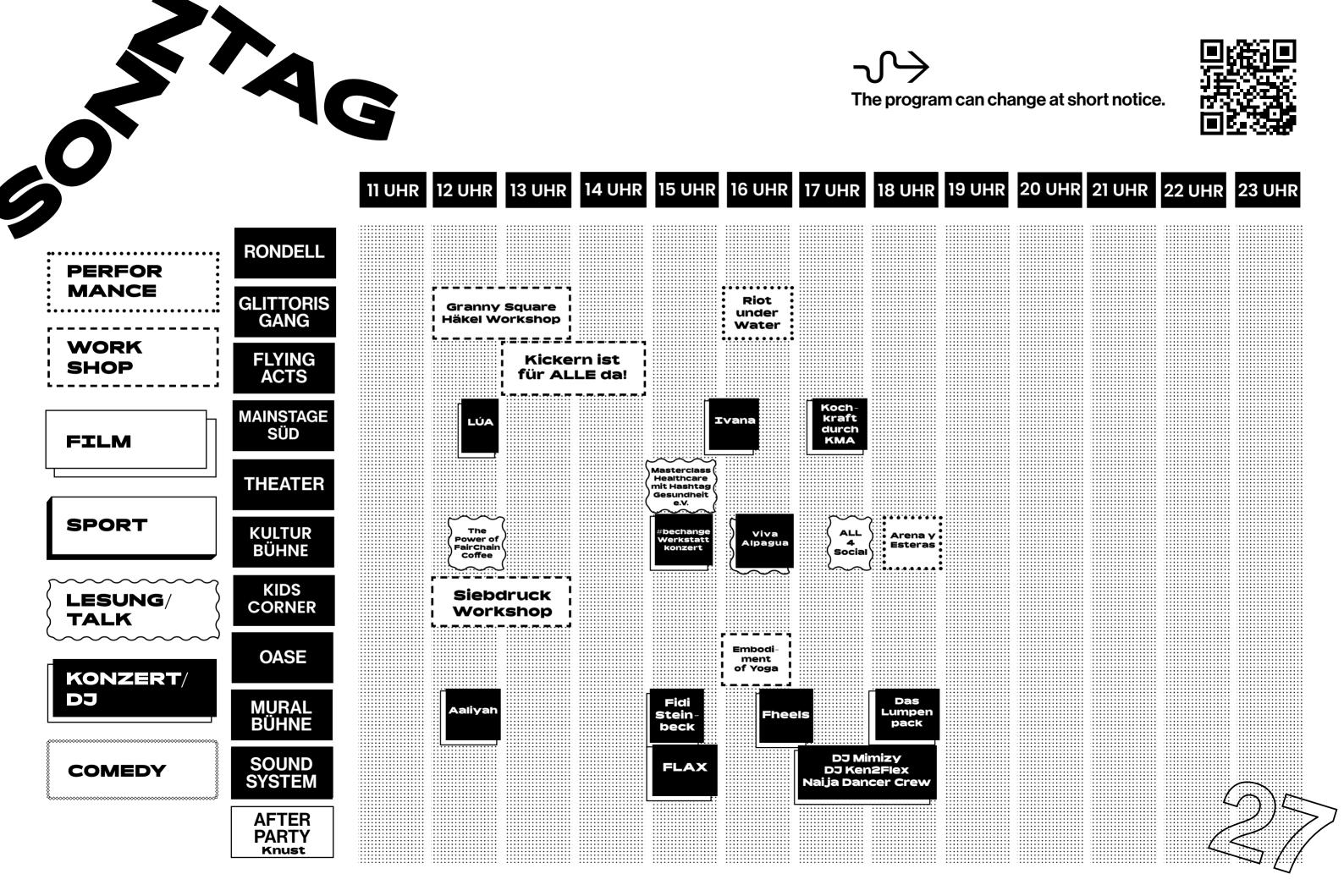
















Water is life. Clean drinking water improves and protects health, enables children to attend school consistently, empowers women, strengthens the local economy, and can facilitate a better future. However, many people worldwide still lack secure access to this precious resource.

771 million people worldwide do not have secure access to clean drinking water, with approximately 489 million people lacking access to any drinking water infrastructure whatsoever. 3.6 billion people worldwide lack access to sanitation services, with around 1.7 billion people not even having access to basic sanitation facilities. Additionally, 2.3 billion people worldwide lack access to proper hygiene facilities.

Water is life. That's why Viva con Agua promotes Water, Sanitation, and Hygiene (WASH) projects globally, providing people with sustainable and long-term access to clean drinking water.

WASH stands for Water, Sanitation, and Hygiene, forming the foundation of Viva con Agua's international projects. The combination of these three project components ensures the long-term success of WASH projects because only with this holistic approach can drinking water remain clean. This concept enables the long-term improvement of living conditions within supported communities: Water must be permanently accessible and, above all, clean. Sanitation facilities help prevent contamination of groundwater. Hygiene practices, such as regular and effective hand-washing, reduce the spread of pathogens, keep drinking water clean, and improve people's health. In addition, the rights of women are strengthened because the responsibility for water supply often falls on female family members, who spend a significant portion of their day walking to public water sources, significantly reducing time for education, for example.

Significant improvement in people's health has fundamental consequences: Healthy individuals can engage in regular work, have better access to nutrition, are better protected against infections, and healthy children have significantly fewer school absences – especially girls who are not absent from school during their menstruation. This enables a positive and sustainable development within the supported communities.

Our WASH strategy also aims to develop Viva con Agua from a supporting network to a directly implementing network, meaning we develop and apply our own projects and methods while continuing to finance projects by partners. We want to ensure that our core values and approaches, especially in the area of behavior change, are integral parts of every project we undertake.

N^{o c}or is life. Strenghthens the local economy and enables a better future.

For long-term impact, it takes more than just building wells, toilets, and hygiene facilities. That's why we use the universal languages of sports, music, and art to inspire and activate people. This joyful, dignified, and solution-oriented approach connects individuals and communities to take responsibility for water. It cultivates a strong community for positive change – all for water. Viva con Agua fosters awareness and sensitivity around water, toilets, and hygiene in a playful and joyful manner. Our approach, Universal Languages for Behaviour Change (UL4BC), is based on the belief that people do not transition from their current behavior to an ideal one in a single step. Through innovative workshops or trainings, Viva con Agua creates a joyful atmosphere to gradually raise awareness and ultimately activate positive behavioral changes.

Unlike common approaches in international cooperation that rely on shame or guilt or are overly didactic, our approach is playful and joyful, making it innovative. We believe that positive emotions and affective experiences play a crucial role in motivating people to continuously develop their behavior towards WASH (Water, Sanitation, and Hygiene). In other words, joyful experiences support a sustainable and mindful approach to water, sanitation, and hygiene topics.





India, with a population of approximately 1.4 billion people, is the most populous country on Earth. This immense population brings with it a fascinating and admirable cultural and landscape diversity. However, alongside these positive aspects, there is also a distressing flip side. It is alarming that nearly 76 million people in India lack access to clean drinking water. Even more shocking is the fact that over 770 million people in the country do not have access to adequate sanitation facilities. These deficiencies have tragic consequences, with over 140,000 children dying annually from diarrheal diseases attributed to unsafe water and inadequate sanitation in India. It is crucial that appropriate measures are taken to make these vital resources accessible to all people in India, thereby reducing suffering and loss of life.

Since 2008, Viva con Agua has been supporting various projects in India to assist the people there. Through the implementation of the WASH (Water, Sanitation, and Hygiene) and Universal Language approaches, they have already reached around 700,000 people. These projects have involved a variety of measures, including water rights campaigns, solar water disinfection, and the implementation of concrete action plans for well construction, rainwater harvesting systems, and water retention ponds. As a result, general access to water has been improved. In 2020, the album "Rain is Coming" by the "Faraway Friends" was created, deepening the initial connections between India and Germany for Viva con Agua through music and art. This project has helped promote cultural exchange between the two countries. The focus on India this year will continue to deepen the connection and exchange between cultures while highlighting the challenges and potentials on the ground.

Universal languages for behaviour change (UL4BC) in Madhya Pradesh

Good hygiene practices play a crucial role in reducing the transmission and impact of diseases. Handwashing with soap, in particular, is of great importance in maximizing the benefits of access to safe water and adequate sanitation facilities. As part of the WASH (Water, Sanitation, and Hygiene) triad, the project focuses on WASH@schools, seamlessly building upon the ongoing work of the pilot project in Madhya Pradesh. With the Faraway Friends project and the current work of the pilot project, which has been implemented by project partners Parmarth and Samarthan in three districts of Madhya Pradesh (one of the driest regions in India) since February 2022, we are implementing a project with a focus on ULA4BC. Madhya Pradesh is characterized by one of the lowest per capita incomes in the country and faces challenges such as prolonged drought periods over the past fifteen years. Thousands of people leave the region annually to seek livelihoods elsewhere as agriculture has not been successful due to the absence of monsoons.

The unique program, known as ULA4BC (Universal Languages for Behavior Change), aims to transform behavior in vulnerable communities and enable sustainable access to clean drinking water, sanitation facilities, and hygiene services.



The program encourages communities to embrace safe practices and habits with fun and joy. Football for WASH, Art for WASH, and Music for WASH are the central components that help raise awareness and impart knowledge. Some examples of projects that have been implemented feature:

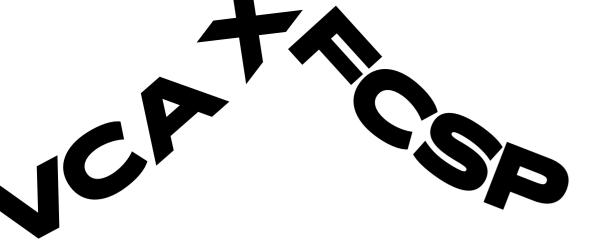
Concrete implementation

- A Building WASH capacities and providing training for the children of the community and the WASH clubs in schools for behavior change through universal languages.
- ART4WASH activities, including wall paintings in schools and communities, and the development of local WASHHEROES characters and comics.
- ✓ Training of teachers and students to become Football4WASH (F4W) trainers and introduction of F4W activities in 16 schools.
- ∧ Demand-driven construction of WASH infrastructure in schools to ensure continuous access to water and sanitation facilities.
- ✓ Organized 10 river walks to promote awareness of WASH issues.

The total project costs for the duration from 2022 to the end of 2024 amount to approximately 370,000 euros.

Our India Project





The origins of Viva con Agua are closely connected to FC St. Pauli. During a training camp in Cuba in 2005, former player Benjamin Adrion realized that he could make a greater impact than just playing football. The idea of getting involved for a good cause emerged on-site, and the water issue became a central concern. This initiative led to the founding of Viva con Agua, a global network that mobilizes countless people to advocate for clean drinking water, adequate sanitation, and hygiene. Without the inspiration and collaboration with FC St. Pauli, Viva con Agua would not have emerged in its current form. The close connection between Viva con Agua and FC St. Pauli demonstrates how a simple idea, combined with football, can become a worldwide movement that empowers people to create positive change together. FC St. Pauli and Viva con Agua are aware of this responsibility and passionately strive to make the world a better place.

FC St. Pauli is characterized by its strong values, which form the foundation of the club. It is not just about football but also about a vibrant and active community. The club actively opposes discrimination and as a value-based community, fights for a better world. With dedication, diversity, and a passionate fan culture, FC St. Pauli embodies a unique club culture. It aims for a sustainable future, advocates for social issues, and creates an open and welcoming atmosphere for fans from all backgrounds. FC St. Pauli sees football as a collaborative arena for positive societal change, based on an appreciative, humanistic worldview where values stand above profit and personal gain.

The Millerntor Stadium is something special. Located in the heart of a vibrant city, in the lively neighborhoods of St. Pauli and near the harbor, it is a melting pot for change, rebellion, and engagement. Here, people come together to drive social projects forward and actively work for change. And that is precisely why the close connection between the Millerntor Gallery, FC St. Pauli, and Viva con Agua is so significant. The Millerntor Gallery is not only part of FC St. Pauli but also a bridge to Viva con Agua, uniting art, music, and social engagement in a unique way. Every year, the Millerntor Gallery collective is incredibly grateful to be able to realize such an extraordinary event.

The partnership between FC St. Pauli and Viva con Agua impressively demonstrates how football can go beyond the playing field. By combining sports, art, music, and social engagement, a unique platform for positive change is created. FC St. Pauli and Viva con Agua passionately contribute to creating a better and more just world. Together, they actively advocate for their beliefs and show that football is more than just a game—it is an instrument of change and hope.

St. Pauli is grized by its (0)values, which $) \bigcirc]$ form the foundation of the club. It is not just about football but also about a vibrant and active community. The club actively opposes discrimination and fights for a better World as a community based on shared Values.





The Millerntor Gallery is and will always be a collective effort, and therefore the first and last applause ALWAYS belongs to the predominantly volunteerengaged individuals who make this miracle possible. They take care of the invitations, the auction, the graphics, and communication. They wake up early in the morning to cook for hungry stomachs, they let strangers stay at their place and leave as friends, they pick up artists from the airport or go shopping. They ensure safety in the stadium, write awareness concepts, print shirts, get plants, take care of the setup and finances. They do everything for everyone, so that we can make "water for all" possible.

It starts with a single drop, creating small circles, and drop by drop, a wave, a movement, an ocean emerges. "Making Waves" is the power of the collective. All our gratitude belongs to you. We thank all the supporters and sponsors of bible effects. Even using a drop contribute to the realization of *V* is a contribute to the realization of *V* is a contribute to the realization.

the Millerntor Gallery #11 for their outstanding commitment and incredible efforts. Every single drop contributes to the realization of Viva con Agua's projects. We thank all the supporters and sponsors of the Millerntor Gallery #11!

1910 times thank you to all friends and contributors, especially to the MTG Allstars and all our partners.

AHOY Radio Aqua-Service Astra AMD Akademie Mode & Design Hamburg Ambion B+M Baustoff + Metall Behörde für Kultur und Medien der Stadt Hamburg **Beisner Druck Brick Gin Brohl Wellpappe** Christie's Congstar Connfair Deutsche Postcode Lotterie Disney+ Dr. Hauschka - WALA Heilmittel Edding Erfurt & Sohn Ethnotek Fisherman's Friend fritz-kola Goldeimer **Gute Leude Fabrik** Gustav Seeland Hamburg Wasser Hamburger Verkehrsverbund Harvest Moon Husumer Mineralbrunnen Imparat Inapa JECKYBENG Justaddsugar Knust konter - Studio für Gestaltung Kornfetti Leica Levi's Lindner Catering LOT-TISSIMO

MARKK Maleco Maler Matzen Mateco Mellow Montana Cans Moyee Coffee Musikhaus Thomann Partyrent PPS. Digital Print GmbH Rabauken Relaxound Rindchen's Weinkontor Hamburg Roadsurfer Rock City - Krach und Getöse Rosenberg IT Rügenwalder Mühle Safer Spaces Schladerer Smartplan Soul Bottles Spielköpfe Stilbruch Stereolicious Stop the Water taz Tails Thomann Tony's Chocolonely TRESSBRÜDER tricargo Underpressure U-Need Vartan Rocks Viva con Agua Wasser GmbH Vincent Aperitiv Vision Tools Welthungerhilfe Wildling Wynken Blynken and Nod

Eternal gratitude goes to FC St. Pauli. All for water!

IMPRINT

Publisher: Viva con Agua ARTS gGmbH Neuer Kamp 30 | 20357 Hamburg millerntorgallery.org contact@millerntorgallery.org +49 (40) 333 897 00

Represented by the managing director: Agnes Fritz

Concept: Mert Ekinci, Tessa Boneau, Saskia Bruder, konter — Studio für Gestaltung Editorial team: Millerntor Gallery Kollektiv, Agnes Fritz, Carina Czasny, Saskia Bruder, Sophie Mehner Graphicdesign: konter — Studio für Gestaltung Headlinefont and quotes: Rois (new-letters.de)

Printing: Beisner Druck GmbH & Co. KG Müllerstraße 6 21244 Buchholz in der Nordheide

Paper: Inapa Deutschland GmbH Osterbekstraße 90a 22083 Hamburg Cover: enviro® harmony I 250 g/qm Content: enviro® harmony I 160 g/qm Exclusive to Inapa Germany



support us on: millerntorgallery













millerntorgallery.org/aktiv-werden



